



Sunday, September 11th, 2011

EVENT DETAILS

Description: The **AIDS Bicycle Challenge** is non-competitive charity ride in Kansas City. This year's "party on wheels" will follow a ribbon-shaped route through River Market, AMC Theatres in the Power & Light District, Crown Center, Westport, Brookside, Waldo and the organizations that benefit from the ride. We welcome individuals and families of all skill levels to come make a difference while experiencing a thrilling tour of Kansas City!

Fees: The registration fee for all routes is \$25 if registered by August 15th and \$30 after. To receive an ABC Tech shirt, those paying \$25 or \$30 need to raise an additional \$50 in donations. You may pay a registration fee of \$50 to waive the fundraising requirement and receive an ABC Tech Shirt.

How to Register and Fundraise:

Step One: Register online as a Team or an Individual at www.aidsbicyclechallenge.org. Team Captains receive a special cycling gift so please consider creating an ABC Team!

Step Two: Fundraise

- **Online:** Create your own free personal fundraising page at www.aidsbicyclechallenge.org. Then email friends, family & coworkers asking them to visit your webpage and make a donation. It's fun, simple and effective. And be sure to encourage your Team Members to do the same.
- **Offline:** Download a pledge form at www.aidsbicyclechallenge.org Or call 816-931-0959 and leave your name and address. We will be happy to mail a pledge form to you.

Start Time: Registration: Begins at 11:00 AM
Ride: Approximate 20 Miles begins at Noon
Note: Route lengths subject to change

Start/Finish: The ride will begin and end in the Richard L. Berkley Riverfront Park in Downtown Kansas City, Missouri. Free parking is available along the street or in the Richard L. Berkley Riverfront Park parking lot (access is off of 3rd Street). For more detailed directions, call **(816) 931-0959** or visit www.aidsbicyclechallenge.org.

Tips: There will be a number of entertaining support and gear (SAG) stations along the route. Expect live music, free beverages and great food! In addition, we ask that you please ride safely as we will be riding on streets with traffic.

Extras: Participants who raise a minimum of \$50 in donations will receive an AIDS Bicycle Challenge Tech Shirt. There is also a number of fundraising incentive prizes! Please check out the information card for more details. We will also enjoy a post-ride celebration after the ride in the Riverfront Park! Join us for great food and beverages as we celebrate another successful AIDS Bicycle Challenge!

More Info: Questions? Check out our website at www.aidsbicyclechallenge.org. Or feel free to call us at 816-931-0959 or email ride@aidsbicyclechallenge.org

All the money the **AIDS Bicycle Challenge** raises will stay in the Kansas City area to support local HIV/AIDS service organizations including SAVE, Inc., Good Samaritan Project, Kansas City Free Health Clinic and Hope Care Center. In a climate of deep funding cuts, your support means more now than ever. *Take the challenge:* Come ride with us and have more fun on your bike than when you were a kid!
