



Hello to all **AIDS Bicycle Challenge Riders!**

We would like to thank you for registering for the seventh annual **AIDS Bicycle Challenge!** The ride will be held this **Sunday, September 11<sup>th</sup>**, beginning and ending in the Richard L. Berkley Riverfront Park in downtown Kansas City, Missouri.

**Registration opens at 11 a.m.**

**Ride begins at Noon**

**After Party in the Park begins at 2 pm**

Please read below for some helpful fundraising and event day tips!

**Fundraising:**

The online personal fundraising pages are the most effective way to collect your non-required donations for the event. If you have registered online, you have the option of creating a free fundraising page. Once your page is created, please remember to send to all of your friends, family and co-workers and ask them to *sponsor you* in the **AIDS Bicycle Challenge!** And of course, collecting your pledges by checks and cash is just fine too!

*Fundraising Incentive Prizes!*

As you may have heard, all fundraisers raising \$2,500+ will receive a **new TREK Bicycle or a Fuji Bicycle!** We wish you the best of luck in your fundraising efforts and hope to see you riding away on a new bike on September 11th!

Riders paying the \$50 registration fee will receive an ABC Dry Fit Shirt. Riders paying the \$25 registration fee and raising \$50 in additional pledges will also receive an ABC Dry Fit Shirt.

Fundraising incentive prize levels are:

- \$100: ABC Cycling Socks
- \$250: ABC Polar Water Bottles and above
- \$500: ABC Cycling Cap and above
- \$1,000: ABC Custom embroidered Club Ride Cycling Shirt and above
- \$2,500: Trek Bike or Fuji Bike

If you have any questions about fundraising for **ABC**, or if you would like help with your free personal fundraising page, please call Josh at **(816) 529-1920**.

### **Driving Directions:**

Registration will be held in front of the pavilion in the Richard L. Berkley Riverfront Park in downtown Kansas City, Missouri. The Richard L. Berkley Riverfront Park can be accessed by taking Grand Boulevard from the River Market across the Grand Street Viaduct. The Park can also be accessed from I-35 by taking the Front Street Exit.

### **Parking:**

Plenty of free parking is available at the Park. Parking lots can be accessed off of Grand Blvd.

### **Registration Information:**

Registration will be held in front of the Park Pavilion. **Registration begins at 11 a.m.**

*If you have pre-registered, please check-in with the “Pre-Registered” table* to turn in donations, collect any incentive prizes earned, receive your rider number, grab your swag bag, and sign your waiver. **If you have raised money online, please print off your fundraising page and bring with you. Also, please bring any cash, check or credit card donations with you.**

If you have not pre-registered, please check-in at “Day of Registration” tables to register, sign your waiver, turn in donations, collect any incentive prizes earned, receive your rider number and grab your swag bag.

### **Helpful Route Tips:**

The route will be on streets along with vehicle traffic. **YOU MUST ABIDE BY ALL TRAFIC LAWS—STREETS WILL NOT BE CLOSED.** All routes contain a few sections with significant climbs. There may be situations where you will feel that you may need to walk rather than ride. If that occurs, exit the street on the curb and either walk with your bike or take a short rest. If you must do this, please be careful and make sure you do not block traffic or other riders.

**TREK** will have a tent at the Riverfront Park where you can get basic mechanical work performed on your bicycle. Thanks to **TREK** for lending a helpful hand!

There will be multiple stops along the way. You can see a list of all the [stops here!](#)

### **Map of Route**

You can find a [Map of the Route Here](#). We will have copies of cue sheets available for you on event day at Registration. If you need a pdf of the cue sheet before then please email [ride@aidsbicyclechallenge.org](mailto:ride@aidsbicyclechallenge.org) and we will email you a copy.

### **Emergency Contact**

**If you require medical attention dial 911.**

A volunteer will be riding the route in a pick-up truck. If you feel you are unable to complete the ride, but do not require medical attention, please call the **emergency number at (816) 728-3834** and someone will be by to pick you up.

### **Post-Ride Celebration!:**

After the ride, we will hold a Post Ride Celebration in the Riverfront Park. The Celebration begins at 2 pm and will end at 4 pm. All participants will receive free Spin Pizza, burgers, hot dogs and frosty Miller Lite and Boulevard Beer! (for those 21 and over) **YOU MAY BE ASKED FOR ID. YOU MUST HAVE YOUR ID TO RECEIVE BEER! PLEASE REMEMBER YOUR ID!**

### **Parking your Bike**

There will be a roped off area to leave your bike, however, you are responsible for your bike. The AIDS Bicycle Challenge is not responsible for any lost or stolen property. To ensure the safety of your equipment you may want to bring your bike back to your vehicle.

### **Item Checklist**

Bicycle (make sure it's in good condition by having it checked prior to ride)

ID—if you want to receive Miller Lite and Boulevard Beer!

### **Helmet (you can't ride without a helmet, no exceptions)**

Biking Gloves

Water Bottle and/or Hydration Backpack

Cell Phone

**Thank you for your support of the 7th annual AIDS Bicycle Challenge!**